

Ecommerce, your growth engine webinar

Date: Wednesday, 23rd June 2021

Time: 1:00 PM – 2:00 PM

Application: ZOOM

1:00 PM – 1:10 PM

Opening remarks

Mohammed Bin Sulaiman
Senior Manager - Business Relations
Dubai Chamber of Commerce & Industry

1:10 PM – 1:25 PM

Why E-commerce

Ian Manning
CEO
Interactive Advertising Bureau GCC

1:25 PM – 1:40 PM

Building Commerce Growth

Anna Germanos
Head of CPG, Retail and E-Commerce for MENA
Facebook

1:40 PM – 1:50 PM

Perspective from the Food Industry

Sumeet Mathur
Board Member at UAE Food and Beverage Manufacturers
Group
Managing Director
FrieslandCampina Middle East

1:50 PM – 2:00 PM

Q&A and open discussion

